



**For Immediate Release • June 26, 2018**

Contact: Trent Arterberry • trentart@mac.com

(619) 886-2412 cell • (250) 642-2788 office

TrentShow.com

Fringe publicist: Kathleen Cerrer

kcerrer@royalmtc.ca

WINNIPEG  
**FRINGE**  
THEATRE  
FESTIVAL

## **Arterberry Unmasks The Mime in the Mirror in *How Hard Could THAT Be?***

At age twenty, Trent Arterberry decided that he would drop out of college, get married, buy a house, raise a family and pay for it all as a mime artist! After all, he reasoned, “how hard could *that* be?” In his first appearance at the Winnipeg Fringe Festival, audiences will discover the answer for themselves as the show provides hilarious and poignant anecdotes from the life and times of one of Canada’s most well-traveled mime artists.

This new show, written and performed by Arterberry and directed by Gregg Goldston, debuted at the 2017 Victoria Fringe Festival. The show employs Arterberry’s signature blend of scenes of mime and music, woven together with amusing and revealing stories.

In *How Hard Could That Be?* we get to re-experience with him the halcyon days of mime in the ‘70s and ‘80s, as Arterberry rockets to the top of his profession, getting tapped by Capitol Records and opening for major music acts like BB King, Aerosmith, Julio Iglesias and The Kinks at Radio City Music Hall and the Maple Leaf Gardens.

But with the cultural backlash against mime in the late ‘80s, Arterberry’s career comes crashing back to earth. During this difficult period, he is forced to re-think and re-shape both his art and his life. “This show traces the arc of my career from early confusion to a meteoric rise, a shattering fall, then rebirth and redemption,” says Arterberry.

*How Hard Could That Be?* is a funny, touching and ultimately uplifting performance.

*Trent Arterberry is brilliant! ... He is genuine, authentic; he doesn't gloss over the bad stuff ... but he celebrates the good stuff with heartwarming joy... Wonderful artist*

—MONDAY MAGAZINE at the 2017 Victoria Fringe Festival

*If you think mimes are just silent, white-faced fellas in striped shirts stuck inside invisible boxes, prepare to have your preconceptions of the art form challenged by the charming Trent Arterberry.*

—SHOWBILL.CA at the 2017 Victoria Fringe Festival

**Where:** Venue #10 - Planetarium Auditorium, 190 Rupert Ave

**When:** Thu, July 19, 5:30pm

Mon, July 23, 7:15pm

Sun, July 29, 12:00pm

Fri, July 20, 1:45pm

Thu, July 26, 3:30pm

Sat, July 21, 8:30pm

Fri, July 27, 4:45pm

**Tickets:** \$12. At-the-door discount price of \$8 for students, seniors and matinees (July 20, 26, 27, 29). Tickets available on line at winnipegfringe.com. In person at the Advance Ticket Box Office at 174 Market Ave. At the door before the show. Please note: no latecomer seating.

**Electronic media kit:** <https://www.dropbox.com/sh/e3u9ntvvrmo94u/AABDy0RQKbt78bq42RBY9ilwa?dl=0>

